

shaun strack

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#### ■ education

09.06 – 12.09

College of Creative Studies, Detroit, MI  
BFA in Graphic Design

08.2003 – 05.2006

Ferris State University, Big Rapids, MI  
Associates in Graphic Design

#### ■ work experience

##### Campbell-Ewald

Junior Digital Media Art Director

Responsible for design on a wide array of digital advertising for promotions and media events as well as design and concepting for social media projects for Chevrolet.

##### Organic Inc.

Graphic Designer

Worked on the design and production for projects including the launch of the Ram brand, Commercial Vehicles site, the interim redesign of Dodge.com and Ram.com, and major vehicle launches. Projects required work directly with clients and vendors.

##### McCann Erickson Woldgroup [Aquent]

Web Design and Production

Design and layout of web portion of campaigns for GMC Automotive group special retail events as well as design and direction of CGI for rich-media banners.

#### ■ internships

05.2009 – 08.2009

##### Microsoft

User Experience Designer

Worked on a forward-looking design problem of scalability in user experience and interface design. Explored possibilities in bridging gaps in application usability between multiple devices and modes of input.

01.2009 – 05.2009

##### Anchor Bay Entertainment (Starz Media)

Graphic Design Intern

Designed a range of print material for consumer advertisement, trade magazines, retail display, theatrical and promotional posters for a variety of feature films, childrens shows and fitness franchises.

05.2008 – 12.2008

##### Brand Labs

Graphic Design Intern

Designed and produced websites for a variety of clients including Ricky's NYC, The Red Hat Society, and National Geographic. Required the ability to understand and work with client requests as well as fulfillment of projects with quick turn-around time.

#### ■ skills

Mac and Windows OS, Photoshop, Illustrator, Flash, Dreamweaver, InDesign, After Effects, Premiere, Photography, Interface and User Experience Design, Video Editing

#### ■ extracurricular

Conferences

Flash In The Can: PAUSE - 2008

Workshops

Labor vs. Work with Kelli Miller - 2008